

# trade<sup>and</sup>industry

for professionals in HIKE & BIKE & TRAVEL & TOURISM

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Open year round, Hertford Camping and Caravanning Club Site is Hertfordshire's Best Small Accommodation Provider in the 'Rest Your Head' category of The Hertfordshire Tourism Awards. With grass or hardstanding pitches there are also safari-style tents from Ready Camp, the Club's own glamping network. The site opened in 1953 as a memorial to Lord Baden Powell, founder of the UK Scout Movement and Camping and Caravanning Club President for 22 years to 1941.

## business may focus on women - BUT too few female managers



When manufacturers and retailers of the sporting goods industry took part in a survey with a focus on "women in leadership" and "women as a target group" almost 80% of manufacturers said women are important to extremely important for their sales. For some that reached to 49% in a marketplace where women are largely the decision-makers on family spending.

## flying Y for two years!

*cycling's official airport named for race times*

When the May final Tour de Yorkshire race stage ripped close to the Leeds Bradford Airport many of the riders had already found this is the friendly international arrivals and departure point for riders and tourists alike. It's now named the Official Airport of both the 2019 and 2020 Tour de Yorkshire races, and has already also seen riders arriving as they come to check out September's big cycling bonanza in Harrogate and on Dales and Moors roads in the county.

That is the UCI Roads World Championships, the full September 22 to 29 programme with the best cycling athletes from around the globe competing to wear a Rainbow Jersey. The popular Northern counties airport is a place where plenty has been going on, with work on an extension to the main terminal building, significantly larger immigration and baggage reclaim areas, improved departure gate facilities and additional retail, food and beverage outlets. You can't - yet - fly to the moon from here, but the take-off and landing comes with more than a touch of jet set class facilities, comfort and ease.

*"Welcome to Yorkshire"  
Peter Dodd and the  
airport's ceo David Laws at  
the region's international  
airport gateway.*



## celebrating green spaces

It is such a great idea - people joining together for a picnic. Fields in Trust, who are the UK green space charity, is inviting people like you and your customers to join in the national celebration of parks and green spaces.

They are calling it "*Have a Field Day*" and it happens on July 6. They want thousands of people to come together with neighbours and friends to enjoy and celebrate the green spaces that are so special to localities and communities.

Research published by Fields in Trust shows that using local green spaces improves physical health and mental wellbeing. Help to publicise the July 6 events which range from small community picnics to large parties and fetes. Organise something on your own patch!

visit the Fields in Trust website:  
[www.fieldsintrust.org](http://www.fieldsintrust.org)

## tradeandindustry

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## bella Italia

*for making your day*

When the 102nd Giro d'Italia has its final day this year in June riders will race on roads close to the Verona Arena. It will be an individual time trial of 15k which ends the 2019 race that Chris Froome won in spectacular fashion last year. Spectacular too is the first century built open-air Roman amphitheatre at Piazza Bra, which is reckoned to be one of the best-preserved ancient structures in the world - and is still in full use today. A place of culture as well as sport, the ramparts often echo to grand opera performances or as here, a bit of Laurel and Hardy fun acted out with Kate Spencer, there during an EICMA time. For tourists there's a lot happening on these street where toga wearing characters and scuttling centurions mingle with the tourists and picture takers. It's a *beingThere* place for sure ...

**DEVELOPMENTS AT KSA** Radar Publishing Ltd are now the agents for advertisement and promotional content at KSA [tradeandindustry.b2b](http://tradeandindustry.b2b). This is effective from June 1, 2019. [ksa.iena@radarpublishing.com](mailto:ksa.iena@radarpublishing.com)

## what a dream ticket

The Father and Daughter who set up a business to publish and distribute literature about hike, bike and tourism in 1977 didn't have an inkling that their start-up project would become recognised, respected and resourced right across the globe. That's how it happened with KSA though, progressing from re-selling guides and books before entering into the world of publishing consumer and b2b publications. James Robinson and his daughter Kathleen opened their business selling publications from the likes of Continental Leisure Publications, Haymarket Publishing, Ordnance Survey and others.

Some of the titles reviewed for her regular writing in magazine columns were added to the distribution portfolio to help KSA build this new business platform. One of the titles was the Camping Club's *Guide to Which Tent and Equipment* where Alan Ryalls was editor and the backpacking section was contributed by Peter Lumley. When the South West London based publications operation CLP brought out *Backpackers Guide* and their *How to Go Camping* title, Kate Spencer was a key contributor for each of the books. The KSA operation later acquired these CL titles and Whickham company's portfolio expanded to include backpacking, camping, tourism and allied topics, some under the *Britons Abroad* banner.

A breakthrough came when KSA was parachuted in to publish the *Where to Camp in Spain* guide for the Camping Club, then operating from the Grosvenor House, London, headquarters where George Cubitt was the director general. In 1979 Peter Lumley joined KSA to share development and responsibilities of the company operating as a media agency and independent publisher. Today the Whickham company's *tradeandindustry.b2b* is in its 39th year, delivered to the UK and internationally in print and electronic media. for their portfolio: [office@tradeandindustry.net](mailto:office@tradeandindustry.net)

Always close to the countryside. And always open.

## blueberries and chanterelles

*try beingThere for a spot of gourmet eating outdoors*

The Northern Lights dance across the skies in Arctic winter and the midnight sun illuminates skies in the summer months. From the mountains of the north, to the white sandy beaches of the temperate south, Sweden has space for everyone. And the first thing to know about the great outdoors there is that you get almost total access to it because of something they call '*the freedom to roam*', which is written into the Swedish constitution. It entitles you to roam freely, camp overnight and you can also forage for berries and mushrooms. But you do have to treat flora, fauna and other people's property with care. You will find the beingThere has nothing *not* to like about it!

Sweden truly is an edible country. So many different species and a whole bunch of them are not just edible but delicious too. But, (*and it's an important but*), you should always be careful of what you pick and eat. Since there are mushrooms and plants that are poisonous in the wild: never eat something that you're not a hundred percent sure about.

When the locals go on a hike, most of them take a book on plants and mushrooms. There are many very good books on foraging and natural food - buy one and you'll learn in no time. Another great idea is to talk to the locals or perhaps go there with a local guide. They will most certainly know the terrain and if you're lucky, they'll reveal the best spots for blueberries or chanterelles. Then from four of Sweden's Michelin-starred chefs there's a do-it-yourself menu from ingredients that you can forage in the forests, fields and lakes. Reserve your seat on this website or at Bookatable.com, and if it's fully booked, don't worry; there's another 100 million acres of fine do-it-yourself dining available for you.



click on  
[visitsweden.com/about-edible-country/](http://visitsweden.com/about-edible-country/)  
to discover how they've turned  
Sweden into the world's  
largest gourmet restaurant.

'The Edible Country' is an initiative from Visit Sweden, partnered by companies Fjällräven, Primus and Bookatable.com. Main mission is to promote Sweden as a destination and a brand. The menu is co-created by four of Sweden's top chefs Titti Qvamström, Niklas Ekstedt, Anton Bjühr and Jacob Holmström, who have composed the dishes with inspiration from swathes of Sweden's varied landscapes and shifting seasons. The restaurant is, and has always been, open for everyone. Swedish public nature is free to roam for those who come to visit Sweden. The menu and all the information you need to make your own experience at 'The Edible Country' are accessible on their webpage. Tables are bookable between May and September, depending on where in Sweden the table is located and when the food is there to pick or harvest. [visitsweden.com/about-edible-country/](http://visitsweden.com/about-edible-country/)



MAKING the DIFFERENCE

*"Winning already five races this year feels great!  
It will be a tremendously good year I hope..."*

## Gear & Gadgets SOURCED in ITALY

*beingThere on a journey of discovery*

A picture from the Simonsberg Contour Race tells the story of two riders doing their thing with Spirgrips, writes *Frans Claes*. He'd won the stage Race Pe Plett in South Africa, and was the Belgian Marathon champion of 2017. Congratulations were sent back to him from Stefano Doldi and Enrica Monopoli, from the Skopre srl office at Sant'Agata Fossili in the Province of Alessandria. This is a place right at the heart of Fausto Coppi country where cycling sport simply oozes from the tarmac on roads where the race ace trained.

As you'd expect in a region with such cycling history, Skopre is a company that seeks out components and accessories, clothing even, which fits the needs of bike riders looking to gain that little extra, the distinct advantage which counts for a lot. Take the Unsaddle for instance, no ordinary sit-on this is a.k.a Selle Proust, Ischial support, an ergonomic high performance bike seat system. It is a saddle designed to eliminate the risk of certain pathologies deriving from the compression of the perineum. Unsaddle brings an improved riding performance with a reduction in stress, helping to apply energies that maximises the power of the pedal stroke.

Skopre market another device which helps the rider turn pedals more efficiently. This is the ZENSystem Slip/Cleat which effectively increases cadence by 5-7 rpm upping power by over 4%, especially uphill, through the race and laboratory proven patented design Cadence/Power Boosters Lip/Cleat. With road bike pedals it's in the form of Insert, which is compatible with all pedals and cleats. Another is the Cleat item, compatible solely with LOOK Keo and Blade pedals.

Securely grabbing hold of the handlebars when riding, from easily coasting along to energetically competing in the saddle, that comes much more efficiently with the Spirgrip, the original inner bar grip that is for MTB and Road handlebars. SPIRGRIPS offer a unique ergonomic and safe alternative position for a riders hands. So good to the feel!

*The pictures here on the right tell more of the story.*



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photo by Peter Lumley . K&A

the Champion in London

## the jersey to wear

Every year around two and a half thousand riders pedal the spectacular alpine Granfondo that is the end of June La Fausto Coppi Officine Mattio, centred on Cuneo in Italy.

On this ride there is 4,125m of total difference in terrain, hardly any of it level, in this 32nd time of asking. The Colle Fauniera rising to 2,481m being the Mountain Grand Prix that is certainly one of the hardest cycling marathons in Europe. The jersey to wear, a *beingThere* statement not only at this cycling event but through to the season end, and beyond even.

The jersey that is the bold statement of rider involvement is made by the Italian company of Treviso founded by Simone Fraccaro, GSG Cycling Wear. He is the former pro cyclist who competed next to big champions such as Moser and Saronni. The garment itself is fully "Made in Italy", from a business with more than thirty years of experience in the production of technical cycling apparel using a peer choice of materials. Their factory is Vallà di Riese Pio X, at the province of Treviso.

"I am very happy that GSG is an important partner for La Fausto Coppi marathon tells Ronny Fraccaro, the general manager at GSG Cycling Wear. This comes on the occasion of the anniversary of the birth of the great campionissimo Fausto Coppi. "The jersey is also for us the symbol of the mission - challenge your limits, take the opportunity to improve, in cycling as in everyday life."

More info about the marathon: [www.faustocoppi.net](http://www.faustocoppi.net)

waste management efficiency

## biodegradable plastics needed

The association for the bioplastics industry in Europe has echoed the call for the implementation of separate recycling streams for biodegradable plastics, made by the Association of Plastics Recyclers Europe. That support follows the debate around an EU Strategy on Plastics and the revision of the EU waste legislation to improve waste management efficiency across Europe.

The aim is to ensure a high quality of recycled plastics. Organic recycling is a well-established industrial process ensuring the circular use for biodegradable plastics whilst creating a strong secondary raw material market and opportunity for renewable energy generation. Biodegradable plastics help to reduce contamination of mechanical recycling streams by facilitating separate collection of biowaste and therefore diverting organic waste from other recycling streams. Numerous beacon projects throughout Europe demonstrate the positive effects of compostable bags on the efficiency and quality of separate biowaste collection, including in the cities of Milan, Munich, and Paris. If biodegradable plastic products do enter mechanical recycling streams, they can easily be sorted out with available technologies such as near infrared.

University of Wageningen has analysed biodegradable plastics in mechanical recycling streams and detected levels not higher than 0.3%. They also found there were no negative effects on the properties of recycled film products containing biodegradable film recyclates. On the other hand, contamination of organic waste streams by misthrows of non-biodegradable plastics is high and constitutes a real problem for composting facilities and negatively affects the quality of compost. This problem can only be tackled by establishing mandatory separate biowaste collection supported by the use of biodegradable plastic bags and packaging and accompanied by consumer information on correct disposal and recycling. *Room for the right moves then!*

more on this story: [www.european-bioplastics.org](http://www.european-bioplastics.org)

## Barcelona is the gateway

It is a must for environmentally aware visitors. Gateway to the magnificent Catalan Pyrenees, and a city destination recognised as the arrivals lounge for sand, sea and sun holidaymaking. Yet it is still the place committed to managing and promoting tourism in an inclusive, integrated way.

Barcelona city and its tourism offer extends way beyond its boundaries. At London's 2018 World Travel Market the city won the "Best for Managing Success" award for its management and promotion of the place as a tourist destination. It highlighted, particularly in the area of sustainability and responsible tourism, this is a city that's special. Barcelona was also the first urban destination to be awarded Biosphere certification, and, together with the valley Val d'Aran in the Pyrenees, is part of the community of leading sustainable destinations. Barcelona is making real strides with its commitment to sustainable tourism.

So close to this Catalan capital, the Pyrenees are made to enjoy - the arena for adventure, sport, and nature. Peaks at 3,000m and more are backdrop lakes, ski resorts, volcanic landscapes, and climbing walls, a *beingThere* destination right on the city's doorstep. Yet more - there is a national park and six natural parks, with the Catalan Pyrenees a must for hikers and bicycling visitors. Some circular routes could take more than a week to complete, but just as appealing are the simple, one-day excursions to a mountain refuge, to a peak or to laze by a lake. On the water Noguera Pallaresa river is reckoned to be the best in Europe for wild water sports, including rafting, there are 37 miles of navigable routes of varying levels of difficulty, suitable for people of all ages and skills.

Barcelona is the only city in the world with nine UNESCO World Heritage sites.

The Turisme de Barcelona Consortium is the official body with the programme Barcelona Pirineus - Snow and Mountain, devised to shift the benefits of tourism away from the city and boost the combination of urban tourism and snow and mountain tourism. [Website: visitbarcelona.com](http://Website: visitbarcelona.com)

*beingThere*  
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A SPECIAL  
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BACKPACKING  
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## it is not an antimicrobial

When sweat odour forms on textiles noses can wrinkle, that is because of several precursors which will have formed on the clothing. What that amounts to is bacteria, a bit of warmth, fat and protein coming from sweat is having a stink-in session on the textile surface. But swat the fat and protein and it gets damn difficult for bacteria to gang up on you. Additions to the HeiQ Fresh product family called HeiQ Fresh FFL, being a bio-based amino sugar polymer that is silver-free and not an antimicrobial, do more than fight back on the wearer's behalf though. With an element of relief people are finding sweat odour gets eliminated and with the amino sugar polymer binding to the fibre this sees odour easily washed off at low temperature. And another bonus - it not only prevents permastink, it comes with a silver-free odor control being not a biocide yet it still preserves fabrics freshness.

[www.heiq.com](http://www.heiq.com)

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## Outdoor Discovery Awards



## the start line crossed

It's been a while coming, but the National Navigation Award Scheme has unveiled the Outdoor Discovery Awards. This follows the path of the core ethos of the Young Navigator Star Awards. That scheme encourages exploration and journeying in local areas using simple maps such as street maps, pictorial park maps and orienteering maps. These awards are aimed at all age groups and abilities. It is a personal performance, non-competitive, incentive scheme for wanting to learn navigation skills and gain confidence to get out and enjoy the countryside. The NNAS courses are delivered throughout the country by over 300 approved providers.

For those who would like to join the band of Providers all you need do is purchase the new Outdoor Discovery Handbook. This costs £15 and can be obtained from the NNAS office ([www.nnas.org.uk](http://www.nnas.org.uk)) or directly from the publisher who is Harvey Maps. This company offers a discount for bulk orders of books, maps and resources. email [jh@harveymaps.co.uk](mailto:jh@harveymaps.co.uk)

PICTURE ABOVE : At a recent NNAS management meeting are (left to right back row) Dave Thompson (Cumbria Ventures), Pete Hawkins (Silva Navigation School), James Woodhouse (Lathallan School - and NNAS Technical Advisor), Nigel Williams (retired former head of training at Glenmore Lodge), Fabian Seymour (AFS Mountaineering), Jane Howie (the NNAS admin manager) and Keith Rugg (former Director of Brand Development, Burton McCall). Seated, (l to r) Lewis Taylor (Cartographer at Harvey Maps), Col. Richard Ayres (Commandant of Cheshire Army Cadet Force), Margaret Porter (C-N-Do Scotland Ltd and NNAS Chairperson), Viki Williams (Duke of Edinburgh Award, Glasgow).

## PLASTIC: a makes-sense campaign

Exhibitors at OutDoor by ISPO trade show are being asked to sign up to a pledge to reduce, if not eliminate, the amount of single use plastic at the show by the European Outdoor Conservation Association. This follows the association's Plastic Free: Mountain to Sea campaign by EOCA members along with European outdoor industry that is devised to clean up plastic waste whilst also reducing their use of everyday single-use plastics. This is in conjunction with educating and inspiring outdoor enthusiasts to get involved. The initiative is extended beyond EOCA membership with brands invited to get on board with the Pledge as well, for the price of a donation to EOCA's public fundraiser project. The aim is that for every €10 donated an area of habitat the size of two Olympic swimming pools will be cleaned. [info@outdoorconservation.eu](mailto:info@outdoorconservation.eu)

## Tax Relief Eligibility

Missing out on tax breaks which could make SMEs more competitive in a challenging market is a topic which David Redfern knows about. He is a tax preparation specialist, managing director of DSR Tax Claims Ltd, who have issued his guide to the available tax reliefs to increase awareness of the methods by which businesses can improve their profitability and increase their chances of long-term success and growth.

## so how is your tax break

Capital Allowances, and in particular the Annual Investment Allowance (AIA), are available to all businesses using traditional accounting methods rather than cash basis accounting. AIA allows businesses to deduct the full value of asset purchases from profits before tax. David Redfern tells that "most plant, machinery and business apparatus is eligible for this relief, with the exception of business cars and other assets which were either owned prior to the business start-up or were gifted to the business - although these might still be eligible for writing down allowances".

What is allowed in this case is for the business to deduct a percentage of the asset value from the profits for each year and that shows, "utilising your capital allowances efficiently is essential for making your business tax-efficient". The AIA amount was temporarily increased by the government to £1 million between 1st January 2019 and 31st December 2020, with the intention of stimulating business investment in the UK economy. Writing down allowances on business cars are dependent on their CO2 emissions. In addition, smaller businesses can make use of Employment Allowance to lower Class 1 National Insurance bills by £3,000 per year, via their payroll software, and may also be eligible for Small Business Rates Relief. That is available for business properties with a rateable value of less than £15,000. This operates on a sliding scale with no business rates applicable for business properties with a rateable value of less than £12,000 and then rising on a sliding scale up to £15,000.

Other moves are helpful to businesses and David Redfern adds "There are other rates reliefs which may be more applicable, including Rural Rates Relief,

Charitable Rate Relief and Retail Discount, as well as Enterprise Zones. Businesses should check whether they meet eligibility criteria". Business rates relief is usually only available to businesses with only one business property.

As well as the universal areas of tax relief, there are a number of industry specific tax reliefs which may be open to businesses depending on its nature. R&D Relief is available to research and development projects working towards innovation on science and technology, with SME R&D Relief particularly relevant to small businesses with less than 500 staff and a turnover of less than €100 million. Projects looking to advance science and technology could be eligible although they need to relate to the business' trade, either in an existing business or a start-up company.

Businesses in the creative fields could be eligible for Creative Industry Tax Relief (CITR), which is applicable in several different forms. "Whilst the mentioned tax relief's won't be available for all businesses, if yours is a small operation within one of the qualifying fields - whether science and technology, or one of the creative fields - there can be considerable deductions made for qualifying costs and expenditure." It is obviously worth investigating you may take advantage of these reliefs. For businesses looking at their finance options, a form of venture capital scheme known as a Seed Enterprise Investment Scheme (SEIS) is available for companies with less than 25 employees and who have less than £200,000 in assets, which have been trading for less than 2 years. As David Redfern tells "While the SEIS isn't a tax relief as such for the business, due to the tax relief it offers to investors it can be a great way for new businesses to attract investment". Additionally, for those companies trading for longer than two years but less than seven years, then the government Enterprise Investment Scheme could still be used to attract investors.

There is much food for thought in the advice coming from David Redfern at DSR Tax Claims Ltd who adds "During challenging trading times, applying the full range of tax reliefs available to a business will help and nurture the success of the business."

## The Burton Hotel and Cloud Nine



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## SCOTTISH PARTNERSHIP

## biz is up from downhill

*mountain biking draws the public, swells coffers*

Mountain biking has come a long way since that first Mountain Bike World Cup at Nevis Range in 2002 excited and enthralled. Internationally and at home riders have got faster on their studded wheels, venues have expanded and with that burgeoning partnerships have taken the opportunity to develop. Tourism is a real winner, hosting riders and spectators being big business for places and for the shops, helping brands grow awareness through displays and the ensuing retail therapy on those days when the weather clags down.

Fort William is a place known for the Nevis Range Mountain Experience, it's home to the multi award-winning UK round of the UCI Mountain Bike World Cup. Now the place and Scottish product comes closer together as cycling apparel market leader Endura join Nevis Range Mountain Experience as the company's official Mountain Bike Clothing and Protection partner for 2019.

It's a winning partnership with both Endura and Nevis Range carrying a lot of passion for the development of home-grown cycling talent. For 2019 Nevis Range continues supporting local mountain bike rider Mikayla Parton who now moves up into Elite Downhill racing, and takes on her first UCI World Cup races, some National Downhill races and a number of select Enduro races across the

country. Endura provide full race kit for Mikayla and a number of the Nevis Range Development Team riders, which should help Nevis Range grow their pro race team over the next few years.

Nikki Stafford, at Nevis Range Mountain Experience, along with Endura brand manager Ian Young, are both sure the collaboration between their peer Scottish businesses will continue to help and grow promising talent. This involvement and the successes which follow will be the encouragement for more people to get involved with the sport, regardless of ability or age. That partnership of brands is in addition to Nevis Range's 2018/19 backing from Trek, the trio are supporting a number of young local riders in their quest to become pro downhill racers.

*Mikayla Parton in Endura clothing and protective gear at the Nevis Range Mountain Experience, Lochaber.*  
an A Miles Mallinson picture.



*mountain hero Noel Williams, a man of writing, a man of action*

## BACKING THE NEVIS AREA

## mountain culture is his number

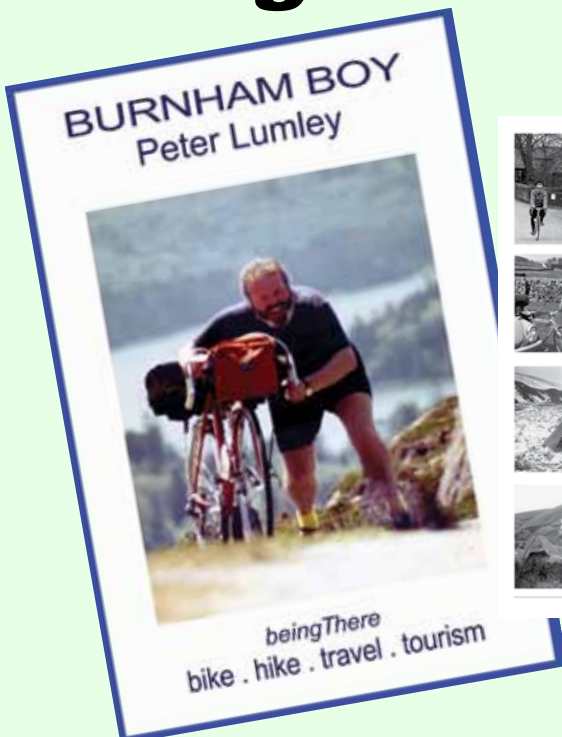
Nominated by the general public and peers, the mountain hero Noel Williams, from Torlundy near Fort William is inducted to the Fort William Mountain Festival Hall of Fame as the 2019 recipient of The Scottish Award for Excellence in Mountain Culture. Noel Williams is the writer and editor of guide books reckoned to have inspired thousands of mountain walkers and climbers. Author of 'Scrambles in Lochaber' (1985) through to editor of Highland Scrambles South his interest in geology has also reached print. He was editor of the Scottish Mountaineering Club Journal from 2008 to 2014. As Noel Williams tells "I'm amazed to be given an award for doing activities I enjoy so much. I'm passionate about helping people appreciate some of the astonishing events that have shaped the local landscape. I hope that, despite the difficult economic climate, Lochaber Geopark will continue to spread this message." Rod Pashley, Chairman of The Highland Mountain Culture Association which runs the Fort William Mountain Festival, said: "This Award recognises a lifetime inspiring others and sharing knowledge and passion for this spectacular area we live in".

Inducted to the Fort William Mountain Festival Hall of Fame in 2018 was Cameron McNeish; In 2011 the former outdoor retail magnate Ian Sykes was honoured. First ever Hall of Fame induction, in 2008, was of the mountains man Dr Hamish MacInnes who had made the first winter ascent of Crowberry Ridge Direct and of Raven's Gully on Buachaille Etive Mòr with Chris Bonington in 1953. Hamish MacInnes designed the first all-metal ice axe and also the MacInnes Stretcher, used worldwide for rescues from off the hill.

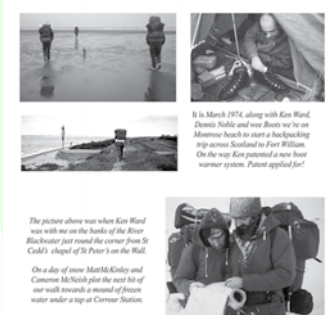
THE STORY IS ABOUT  
**beingThere**

published in July 2018 then Book of the Month August and September

with people, bicycles & boots, on mountain, moor and meadow, road, tracks and byways - and always there with gear from brands who help bring it all together . .



"... you get up in the morning - it is the first day of the rest of your life . ."



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"... could have been called *lucky old sod* . ."

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Kingshouse gm Craig Haddow strolls with Stephen Leckie, owner of the Crieff Hydro Family of Hotels



## bunkhouse fit for a king

### *the West Highland Way passes the door*

Not many four star hotels in the Highlands offer a bunkhouse facility but in Glencoe there's one that's arguably one of the most fascinating places to stay. The bunkhouse - one which over decades visitors have called the "Wee, white cottage" - forms part of the Kingshouse Hotel. Sitting right on the West Highland Way it's known to people from all over the world - many with musical skills they are willing to share in the Way Inn. It's all in the mix of Glencoe hospitality, a bunkhouse that provides no-nonsense accommodation, safe from the elements but equally free from fuss. Those who use them are many and varied; rich and poor; young and old, but for most, the requirement is pretty much limited to a good night's sleep, a hot shower and somewhere to fill a flask.

In the recent £12m redevelopment of the Kingshouse Hotel great store was placed around keeping that sense of welcome people found when they came through the door. There are now more options for eating, a new restaurant and lounge bar but for most dedicated bunkhouse residents, the Way Inn may be as far as they want to venture for filling food and a glass of something good. In the bunkhouse there are 32 beds across 10 rooms for 2, 4 or 6 people. They've added new drying rooms, showers and a bag store. There is secure storage for valuables and visitors find a simple kitchen with kettle and microwave for those wanting to be self-sufficient. To the rear of the building there is block of public showers and toilets, free for use by walkers, campers and backpackers.

[www.kingshousehotel.co.uk](http://www.kingshousehotel.co.uk)



## it can save them from drowning



### can you 'keep 'em peeled for Perry'?

something not quite right? here's who to tell:

[report@rlss.org.uk](mailto:report@rlss.org.uk)

the charity website is at [rlss.org.uk](http://rlss.org.uk)

The Royal Life Saving Society UK is the drowning prevention charity. Through its trading subsidiary IQL UK there are more than 90,000 RLSS UK Pool Lifeguards in the UK trained in the National Pool Lifeguard Qualification (NPLQ).

Around 95 per cent of all pool lifeguards are trained by the RLSS UK.

**Drowning Prevention Week is the national campaign running from June 14 – 24, 2019**

Tragically the death toll from accidental drowning leaps at this time of year as people plunge into standing water, such as rivers, canals, quarries and lakes. Often they won't be getting a cooling off period from their decision to make waves or ripple the surface, and people standing just by have to hope they can quickly get their hands on some personal rescue equipment and save that life struggling in the water.

Fencing, life rings, throw lines, signage – these are just some of the public rescue equipment (PRE) and safety features regularly seen next to bodies of water and waterways right across the UK. The 'Keep 'em peeled for Perry' initiative is asking the public to report back to the Society on the state of PRE and safety measures near or at open water. And that's where you and your customers can make the difference, working on the premise of what's broken needs fixing, or a missing safety offer replaced really can be the call.

Functioning PRE can make all the difference in an emergency situation. The organisation RLSS UK is looking to get a clear picture of the state of these lifesaving measures around the UK. They want to know... whatever the equipment might be, wherever it might be, what state is it in and is it fit for purpose? Help the rippling effect by contacting Claire Huggins on 0300 323 0096 (option 1) email is [clairehuggins@rlss.org.uk](mailto:clairehuggins@rlss.org.uk)

The iconic image of a perry buoy life ring, as featured in their logo and also doubling as the Society's mascot Perry Buoy is the 'Keep 'em peeled for Perry' project encouraging members of the public to be on the look-out for lifesaving equipment when they're out and about. Wherever you spot one RLSS would like to hear from people like you about the PRE they've spotted: Where were you (canal, river, lake, quarry, seaside)? What PRE did you see? Is it fit for purpose (intact, not vandalised)? Is there something missing that you think could save a life (life ring, throw line, better signage)?

Adrian Lole, RLSS UK Technical Director tells - "More people die from accidental drowning in the UK than they do from road cycling accidents and house fires so ensuring the public has ready access to functioning lifesaving equipment, should be a real priority in the UK, where so much of our great outdoors includes being near bodies of water. "In the first instance, we want to build a comprehensive picture of what equipment is available for the public to use, where it can be found and what state it's in". Saving lives is that simple!

## made to help tills ring !

Britain gets to celebrate Bike Week soon - it is easy to become involved in ways that'll help you do business. Whether it's a one mile pootle around town, a ride through the park or perhaps a challenging off-road route the riders - and passengers - they all need kit to wear or accessories to use.

There are lots of ways to take part; maybe cycling with colleagues to work, helping setting up a breakfast ride to school, university or to town, organising a charity ride or arranging a guided tour of your village by bike. Or instead of a bike ride, get handy with a tool kit and provide customers and others with bike maintenance and safety tips - that'll help them get pedalling. Just some of the ways to join in the fun. Getting involved can only be good for business! **Bike Week runs June 8 – 16.**

Register an event on the Bike Week website - benefit from access to a whole host of materials and downloads to help maximise the promotion - your involvement can be covered with free public liability insurance provided by Cycling UK. Bike Week encourages people to get on their bikes, rethink how they make their every day journeys and ultimately inspire more of the public to switch to cycling as the most convenient, fun and healthy way to get around. Be part of it !!

Join the UK's cycling awareness-raising week and help everyone celebrate cycling! [www.cyclinguk.org/bikeweek](http://www.cyclinguk.org/bikeweek)

get in touch with the Bike Week team: c/o Cycling UK, Parklands, Railton Road, Guildford GU2 9JX

telephone 01483 238300 email [hq@bikeweek.org.uk](mailto:hq@bikeweek.org.uk)



Hundreds of organised cycle rides, cycle training for all ages, maintenance workshops and great events for people - most of which are free!

**we are cycling UK**





Vittorio Adorni inducted to the Giro d'Italia Hall of Fame

## stage race winner by over ten minutes

The Italian who raced to victory in the Road World Championship at Imola in 1968 has now been inducted into the Giro d'Italia Hall of Fame. Vittorio Adorni's great and important other achievements are linked to the Giro, wearing the Maglia Rosa nineteen times. The champion won the Corsa Rosa in 1965, after having turned pro in 1961. The 2019 award was presented in his native Parma, when he received the Trofeo Senza Fine, since 2000 always the Giro winner's trophy.

As Vittorio Adorni proudly accepted the acknowledgment he said: "It is really emotional for me today and I think it is very nice that the Giro d'Italia remembers the riders that did something important in this event." The "something important" episode he referred to in his acceptance speech was winning the 282km race stage from Saas Fee to Madesimo. Riders faced four King of the Mountain peaks before reaching the finish line. Vittorio Adorni won that stage with over three minutes of advantage to consolidate his hold on the Pink Jersey.

The advantage with which he won the 1965 Giro, 11'26", over Italo Zilioli, is the last case in which the winner has triumphed in the Corsa Rosa more than 10 minutes ahead of the second classified rider. The 9'50" advantage with which Vittorio Adorni won the 1968 UCI Road World Championship, to beat Silver winner Herman van Springel, has never been repeated in the Rainbow Jersey. It remains the second largest gap in history after that of Georges Ronsse in 1928, who had grabbed a 19'43" lead over Herbert Nebe.

*Pictured: Vittorio Adorni and the trophy. right: Seen with his wife Vitaliana, his sister, his sons and his nephews*

*award photos: Riccardo Guasco*



the Italians celebrate winners who wear the National Jersey. Vittorio Adorni (left) is seen at EICMA with Fiorenzo Magni, three-time winner of both the Tour of Flanders and the Giro d'Italia. Wearing Yellow in the 1950 Tour de France Magni walked away from the race after French spectators badly jostled his Italian team mate Gino Bartali. here they're with Costantino Ruggiero.

*photo Peter Lumley .KSA*



### RACE STAGES TIDY TIMES

## Giro: environmentally sound, collected too

Last year almost 76,000kg of litter was collected from eighteen race days in the Giro d'Italia stages held in Italy, with over 90% of that being recycled. For the May race this time the teams of workers, many of them are volunteers, are going to repeat the eco-sustainable recycling project they've run across the last three editions, all with the collaboration of Erica Cooperative.

This makes the Giro d'Italia not only the toughest stage race in the world, but also the most sustainable: that being the goal that RCS Sport set for itself in 2016 when it launched Ride Green. So for the 102nd edition, the

### importance of collecting and recycling tyres at the end-of-life stage

Corsa Rosa's sustainability project will run for the 21 stages of the Giro that starts from Bologna on Saturday, May 11. The 2019 initiative was presented at a press conference at the headquarters of Corepla, the national consortium for the collection, recycling and recovery of plastic packaging.

For the race this year Ride Green has welcomed new partners, amongst them Corepla, a national consortium for the collection, recycling and recovery of plastic packaging, bringing this to hospitality areas. Greentire, a company dealing with the correct management of end-of-life tyres, will raise awareness of the environmental importance of collecting and recycling tyres. Also for the 102nd edition, Eurosintex will once again be a partner in producing more than 1,200 containers for separated waste collection and then sending them to the local handling stations of municipalities where the stages start and finish. The containers, with the Ride Green logo will remain with administrations and collection companies as a legacy of the project. All the open village stands as well as the hospitality areas will be equipped with tubs and bags for separate collection. In addition, Novamont will provide catering dishes and compostable equipment for the supply of food and drinks to catering.

The eco-points of the open villages and hospitality areas will be manned by over 250 volunteers throughout the national territory, recruited by the stage committees. Finally IMQ will publish the Giro sustainability report, helping organisations plan for another race year.

### MADE in BRITAIN

## Eccles is icing on the cake

*celebrating the hundred year heritage in tourism. caravan and awning is top value prize*

It was the first commercially built caravan for hitching to a car, Bill Riley Snr and his son Bill made it at Costa Green, Birmingham in 1919. The original Eccles caravan came from the production line at Eccles Motor Transport Ltd from where the family founders and owners went on to promote caravanning on a global scale. Come the 1930s Eccles caravans were being wheeled out of what was the biggest caravan manufacturing plant in the world: and the whole world queued up to tour and take holiday breaks in this Made in Britain product.

Just short of the Millennium the Eccles, then being produced under Sprite Leisure, was purchased by the Swift Group and amongst the Centenary celebrations of this brand the Camping and Caravanning Club is putting up a caravan and awning prize worth £26,500. Winners will get a Swift Eccles 560 with Lux Pack and a Vango Vienna 400 awning.

Swift have polished up their Eccles 560 for 2019 and the limited edition model produced at Cottingham near Hull, is reckoned to pay tribute to caravan styling across the decades. Anniversary graphics adorn this 100 year old but spankingly new streamlined aerodynamic profile, when you get to laze inside it's to rest in a tourer with new soft furnishings and the smart and exclusive woodgrain. With the 'van winners will have a Vango Vienna 400 awning, itself new for 2019 with contemporary styling and the famed AirBeam technology reckoned to be quick and easy to inflate.

### to have your say - begin here . . .

something for the Trade, for the Industry ? Open dialogue with us on any topic, in any time frame. With respect though we won't do arbitration. simply put us in the loop - then see how it leads to the story going global . . .

### a message from The Reliables

Us guys go looking for topics the Trade and the Industry really should know more about: we write so you can ponder.

In our work we tend to get places others won't visit, and we open dialogue so that tradeandindustry delivers the transparent reporting that comes as proudly independent as it gets. That's the way it is with [reliables@tradeandindustry.net](mailto:reliables@tradeandindustry.net)